

# melissa king

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*get in touch*

## EXPERIENCE

**JANUARY 2010 - PRESENT**  
University Union Board of Governors

President of the Student Programming Board. Chair the executive committee of 12 people and serve as spokesperson for the organization.

**SEPTEMBER 2009 - PRESENT**  
Hooper Sanford Baldwin Thomas,  
student-run advertising agency

Serve as Creative Director for my team's client, Two-Story Coffeehouse.

**JANUARY 2009 - DECEMBER 2009**  
University Union Promotions Committee

Promotions Director. Oversaw, organized, and planned promotions for at least 12 events a semester. Discovered innovative ways to market University Union and reach a student body of 35, 000 people.

**JANUARY 2008 - DECEMBER 2008**  
University Union Promotions Committee

Advertising Co-Chair. Composed creative advertisements for electronic and print distribution. Scheduled and submitted divisional advertisements throughout campus.

## EDUCATION

**AUGUST 2007 - PRESENT**

The University of Georgia  
Grady College of Journalism and Mass Communication  
Bachelor of Arts in Journalism,  
anticipated May 2011. Advertising  
Major · Speech Communications  
Minor · New Media Certificate  
Program. Cumulative GPA 3.49/4.0  
Major GPA 3.60/4.0

## SKILLS

### SOFTWARE

Microsoft Word, Excel, Adobe Photoshop, InDesign, Illustrator, PowerPoint, Twitter, Facebook

### OPERATING SYSTEMS

Windows 95 - Vista  
Mac OS X

*follow me*

## HONORS AND AWARDS

HOPE Scholarship · Dean's List · 2010 Excellence in Education in Leadership Award